



## **PUBLISHING PROPOSAL**

### **Guidelines for Authors**

**NAME:**

**AFFILIATION:**

**EMAIL:**

*Welcome to UWP!* The Publishing Proposal form helps give us a clear idea of your book project in a concise manner. Please complete it as fully as possible, or feel free to use it to structure your proposal.

On submission, your proposal will be read by one or more members of the editorial committee, who will, if necessary, discuss it with colleagues and/or send it for review by one or more external advisers chosen by us for their specialist and/or market expertise.

We are committed to making publishing decisions as swiftly and efficiently as possible. However, obtaining reviews does take time, and if there are any circumstances we should bear in mind from the point of view of timing, please do let us know. We ask for sole consideration of the project while it is under review – or notification from you should you already have submitted this proposal to another publisher.

### **THE PROJECT**

#### **1. Proposed title and subtitle**

#### **2. Brief description of project's scope and content**

Include description of the key selling points of your project; what makes it distinctive? What are the benefits offered by its content, scope, organization, and/or educational features? What needs does it aim to satisfy?

### 3. Proposed content

Please attach a chapter-by-chapter synopsis of the project's planned content and main argument(s). If possible, please include major headings within each chapter. We appreciate that the content will be provisional at this stage. Still, to make a fair assessment of the project's potential, your initial presentation needs to be as detailed as possible. If you have sample material available, please submit that also.

### 4. Market

Please indicate the primary market for your project: Who is the main audience for the work –academics, students, or practitioners? Which subject areas/fields will your project most appeal?

If the primary market consists of students, please provide details of the specific courses and modules for which the book would be relevant.

b) Please list any secondary markets that may exist for the project (e.g., academic associations, professional bodies, etc.)

### 5. Additional Information

a) How long do you expect the project to be overall (in thousands of words)?

b) Please list 5-6 subject-related keywords that could be used to describe your work:

c) Will any of your work included in this manuscript have been published previously? This might include (either in their entirety or in significant sections) journal articles, working papers, chapters in edited collections, etc. Please note that we require the ability to publish and sell the work in print and digital formats and will need to ensure that all relevant permissions are cleared to proceed with publication.

- Please give the percentage of the manuscript that is comprised of previously published work.
- Please provide details of previously published material included in the text and more information of copyright holders. It will be your responsibility to obtain permission to use the

material in print and online. Would you please confirm whether you intend to include third-party material and supply details?

d) Will the project include interviews carried out by you or your contributors? If so, please give details.

e) Is the book based on your Ph.D./PhD research? If so, is your thesis available electronically anywhere, e.g., an institutional repository?

f) If your proposal stems from a specific research project, please provide details of the project and the relevant funding bodies below.

g) Please indicate if you are interested or required to publish your work open access.

h) Does the project require any illustration? Please indicate whether you envisage including any of the following and, if so, approximately how many.

Tables [ ]  
Graphs/charts [ ]  
Line diagrams [ ]  
Photographs [ ]  
Plate section [ ]  
Other [ ]

j) When do you really propose to deliver a final typescript?

k) The peer review system is an integral part of the book submission and evaluation process. The peer-review system ensures that published research is rigorous and meets the international standards set by each discipline. We engage in a collaborative refereeing process that ensures that the work submitted is evaluated and commented upon by independent experts within the relevant field(s). The feedback is then shared with the author; however, the reviewer's name is not disclosed unless specifically requested by the reviewer.

Please provide names and affiliations of 3-5 experts in your area who are well-positioned to evaluate the project and offer feedback. Peer reviewers should be experienced scholars with a track record in the area.

*We ask that the names above be unbiased and do not include scholars in your department, from your thesis committee, or that have served in an advisory capacity to you or the project in the past. Please note that we consider these suggestions, and we may not necessarily use them.*

## **7. Author Information**

*For each author*, please provide the complete contact information, along with a biography and a full CV. For edited collections, please provide the names, positions, and affiliations, and/or 1–2-line bios (but not full contact details) of all contributors.

*Name*

*Job title*

*Work address*

*Work telephone number*

*Home address*

*Home telephone number*

*E-mail address*

### **Please attach SHORT Biography**

- Include any personal or professional information relevant to this publication, e.g., previous books, related teaching/research experience

- Include details of any social media activity you use to promote your work, e.g., blogs, personal websites, use of Twitter or Facebook, etc.